



Mid America Bengali Association Inc.

A nonprofit organization under IRS 501(c)(3)
Promoting Bengali Language, Art, Literature and Culture in Mid America
web: <http://www.mabausa.org/bangamela2013>
email: bm2013.publication@gmail.com



XVth Bangamela, July 19 - 21, 2013

Holiday Inn Cincinnati Airport Hotel

COMMEMORATIVE MAGAZINE ADVERTISEMENT FORM

(PLEASE READ THE TERMS & CONDITIONS CAREFULLY BEFORE SIGNING; PRINT IN ALL CAPITALS BELOW;
SUBMIT A SEPARATE APPLICATION FOR EACH ADVERTISEMENT BY **MAY 31, 2013**)

Dear Convener,
Bangamela 2013 Organizing Committee,
Publication Department
USA.

Please reserve the following advertisement space in the commemorative magazine to be published during the Bangamela 2013 event. A check of \$ _____ for the advertisement is enclosed.

Name of Company/Organization:

Contact Name: Title:

Business Address:

City: State: Zip:

Phone: (Off) (Cell)

Email:

Amount enclosed: Check #:

Advertisement Material (select one box):

- SOFT COPY material is enclosed or e-mailed
- HARD COPY of print-ready material is enclosed
- Please create my greeting (message enclosed)

Advertisement Rate (must select one box):

- Outside Back Cover (Color) - \$ 1,000
- Inside Front Cover (Color) - \$ 1,000
- Inside Back Cover (Color) - \$ 750
- Full Page (Color) - \$ 500
- Full Page (B/W) - \$ 200
- Half Page (B/W) - \$ 100

Please make checks payable in US Dollars to **Mid America Bengali Association Inc.** and mail along with print-ready advertisement/greeting to:
ATTN: Sanjib Banerjee, Publications Dept., 231 South Wood Road, Homewood, AL 35209.

Digital copies of advertisement / greeting can be **e-mailed to: bm2013.publication@gmail.com** after payment has been mailed along with the form above.
Kindly provide **Contact Information** from the mailed form & the **check #** when sending advertisement or greeting content in digital format via e-mail.

Terms and Conditions:

1. **Full payment must be received along with the completed form; otherwise the advertisement is not guaranteed.**
2. **A good quality print-ready copy of the advertisement must be received by May 31st, 2013 to guarantee inclusion in the Bangamela brochure.**
3. There will be a \$35 charge for each returned check.
4. MABA and Bangamela 2013 organizing committee reserves the right to refuse any advertisement without providing any reason to the advertiser.
5. **Cancellation and Refund Policy:** All cancellation requests must be received in writing (via e-mail or regular mail) by May 31st. In such a case, the Bangamela 2013 organizing committee will refund the deposit amount after deducting a 20% processing fee within 4 weeks after the completion of the Bangamela. No refunds will be processed after May 31st, 2013.
6. MABA reserves the right to adjust program location and times to accommodate unanticipated circumstances. In the unlikely event of cancellation of the Bangamela 2013 under any circumstance, the organizing committee's liability is limited to refunding the total amount of money deposited by the advertiser.

Agreed to and Accepted by:

I have read and understood the Terms and Conditions and agree to fully comply with these.

(Signature of the Advertiser)

(Print Name)

(Date)

OFFICE USE ONLY:

(On behalf of Bangamela 2013 Organizing Committee)

(Print Name)

(Date)